MEMORANDUM FOR: ASSISTANT SECRETARY OF THE ARMY (MANPOWER AND RESERVE AFFAIRS)  
ASSISTANT SECRETARY OF THE NAVY (MANPOWER AND RESERVE AFFAIRS)  
ASSISTANT SECRETARY OF THE AIR FORCE (MANPOWER AND RESERVE AFFAIRS)  
SERVICE PERSONNEL CHIEFS

SUBJECT: 2017 Military Saves Campaign

The Department of Defense has designated February 27 to March 4, 2017, as the kick-off of the 2017 Military Saves Campaign. This is part of a nationwide America Saves Campaign and is conducted in cooperation with the Consumer Federation of America, one of the Department’s official financial readiness nonprofit partners.

Military Saves Week is an opportunity for the military community to join forces with federal, state, and local partners, and installation banks and credit unions to focus on the financial readiness of Service members and their families, including the reduction of debt and saving towards personal and family goals.

This campaign will be the most important yet, as many Service members will face the choice of opting-in to the new Blended Retirement System (BRS) in 2018. Throughout 2017, educational resources and training will prepare Service members and families to make a decision regarding BRS beginning January 1, 2018.

In support of Military Saves Week, I ask you to encourage your installations and commands to sponsor financial awareness events and activities and encourage personnel to access the BRS website at http://militarypay.defense.gov/BlendedRetirement and resources at www.militaryonesource.mil. In addition, encourage your Service members to take the Military Saver’s Pledge at www.militarysaves.org.

Thank you for your continued support of financial readiness and I wish you great success for the 2017 Military Saves Campaign.

Daniel P.C. Feenan  
Principal Deputy Assistant Secretary of  
Defense (Readiness), Performing the  
Duties of the Assistant Secretary of  
Defense (Readiness)