

Set a goal.

Make a plan.

Save automatically.



Join the movement that is motivating the entire military community to save money, reduce debt, and build wealth.

62 percent of military families experienced stress due to their financial situation.

2018 Blue Star Families Survey

Military Saves is an opportunity for organizations to have a positive impact on the financial readiness of service members, their families, civilian defense employees, veterans, and the entire military community by promoting savings year round, and especially during **Military Saves Month** in April .

45% of savers report unexpected expenses as a top savings challenge.

Military Saver Survey 2017 participants

Military Saves encourages individuals to save automatically and to take the Military Saves Pledge, a savings tool that can be the start of their personal savings plan. Since the launch of Military Saves, more than 300,000 individuals have taken the Military Saves Pledge.

Military Saves collaborates with government agencies, defense credit unions, military banks, and non-profit organizations to promote savings and debt reduction.

Savers with a plan are 2x as likely to save successfully for goals.

America Saves & Artemis Survey 2016

Military Saves provides savings-themed partner resource packets to organizations throughout the year. Military Saves also provides free educational resources, customized communications, and text message tips to savers to help them stay on track with their savings goals.

www.militarysaves.org