



FOR IMMEDIATE RELEASE
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Consumer Federation of America Names Andia Dinesen to Lead Military Saves Campaign

Washington, D.C. (October 18, 2011) —The Consumer Federation of America (CFA) is pleased to welcome Andia E. Dinesen as the new Military Saves coordinator. Dinesen comes to Military Saves from Laughlin Air Force Base in Del Rio, Texas. Dinesen is a FINRA Military Spouse Fellowship recipient and is certified as an Accredited Financial Counselor (AFC®) through the Association for Financial Counseling, Planning, and Education (AFCPE).

"We are thrilled to have found Andia to lead the Military Saves Program," said Nancy Register, Consumer Federation of America associate director. "Her experience as both a financial planner and a military spouse brings a fresh perspective to the campaign."

As a Personal Financial Counselor (PFC), Dinesen has worked one-on-one with Active-Duty military members, DoD civilians, and their families to help them achieve their specific financial goals. At Laughlin, she counseled newly enlisted troops at the First Term Airman's Center (FTAC) and briefed newly commissioned officers. Dinesen has extensive experience researching, designing, and executing seminars and workshops and was directly involved with all facets of Military Saves Week 2011 at Laughlin AFB. She also lead Laughlin's readiness center with daily briefings at various locations, focusing on an array of topics. In addition to her work as a PFC, Dinesen has over 10 years of volunteer service in support of military families. In 2010, she received a Lifetime Achievement Volunteer Excellence Award in recognition of her work in support of military families.

Dinesen graduated from Northern Arizona University with a Bachelor of Science degree in Psychology. Dinesen has relocated with her family to seven installations since 2000, including two overseas assignments. Dinesen came to the National Capital Region the summer of 2011 with her husband, Ian, and their two daughters, McKenzie and Mina.

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Military Saves is a social marketing campaign to persuade, motivate, and encourage military families to save money every month, and to convince leaders and organizations to be aggressive in promoting automatic savings. The campaign is a growing network of organizations and individuals committed to helping and supporting military members and their loved ones build personal savings arsenals to provide for their immediate and long term financial needs. For more information visit MilitarySaves.org