



DEPARTMENT OF THE AIR FORCE
HEADQUARTERS UNITED STATES AIR FORCE
WASHINGTON, DC

NOV 28 2012

MEMORANDUM FOR ALMAJCOM/A1

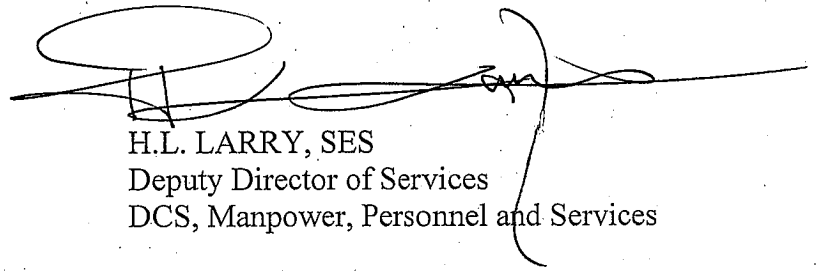
FROM: HQ USAF/A1S
1040 Air Force Pentagon
Washington DC 20330-1040

SUBJECT: 2013 Military Saves Campaign

In partnership with Office of the Secretary of Defense and the Consumer Federation of America, the Air Force will participate in the annual Military Saves Campaign, from 25 Feb 13 through 2 Mar 13. This campaign provides an opportunity for leaders at all levels to promote and/or reinforce healthy financial habits for Airmen and their family members by creating an awareness of the importance in saving to help them reach their financial and personal goals.

This is the seventh campaign year for Military Saves, focusing on the "Start Small, Think Big" slogan that captures the benefits of putting a little money aside each month. Our focus this year is on taking the message of healthy saving habits to our military members and military spouses, who play a crucial role in financial stability of our families.

The installation office of primary responsibility for the Military Saves Campaign is the Airman & Family Services Flight. For further information, contact my POC Mr Carl Buchanan, carl.buchanan@pentagon.af.mil or via phone at DSN: 227-5107.



H.L. LARRY, SES
Deputy Director of Services
DCS, Manpower, Personnel and Services

Attachment:
CJCS Military Saves Campaign Memo

cc:
AFPC/DS/DPF