

SET A GOAL. MAKE A PLAN. SAVE AUTOMATICALLY.

Join the movement that is motivating the entire military community to save money, reduce debt, and build wealth.

49.2%

of veteran families have less than \$500 in emergency savings

2019 MFAN Military Family Support Programming Survey **57**%

of savers report unexpected expenses as a top savings challenge

2019 Military Saves Saver Survey

80%

of those who take the Military Saves Pledge say it has helped them to save.

2019 Military Saves Saver Survey

Military Saves is an opportunity for organizations to have a positive impact on the financial readiness of service members, their families, civilian defense employees, veterans, and the entire military community by promoting savings year round, and especially during Military Saves Month in April.

Military Saves encourages individuals to save automatically and to take the Military Saves Pledge, a savings tool that can be the start of their personal savings plan. Since the launch of Military Saves, more than 330,000 individuals have taken the Military Saves Pledge.

Through our parent organization, the nonprofit Consumer Federation of America, Military Saves is a proud participant in the DoD's Financial Readiness Network. Military Saves collaborates with government agencies, defense credit unions, military banks, and non-profit organizations to promote savings and debt reduction.

Military Saves creates savings-themed partner resource packets and shares them with organizations throughout the year. Military Saves also provides free educational resources, customized communications, and text message tips to savers to help them stay on track with their savings goals.