

MILITARY SAVES SUMMER SAVINGS CHALLENGE TOOLKIT



We invite you to join us in sharing our #OperationSavingsMS Summer Savings Challenge with your military audience. This toolkit contains resources to help you spread the word. The #OperationSavingsMS Summer Savings Challenge is an exciting opportunity for military individuals and their families to boost their savings this summer. By participating in the Summer Savings Challenge and sharing savings tips, participants have a chance to win \$100 cash every week from Military Saves from July 21 through September 8!

We encourage you to share the following social media content, blog posts, and resources with your military audience. We appreciate your support and commitment to helping military individuals and families achieve their savings goals!

Link to Landing Page: <https://bit.ly/OperationSavingsMS>

Graphics: Use the graphics provided in the below social media posts. [Find Graphics Here.](#)

Social Media Posts: Use the following sample posts on your social media platforms:

Facebook:

[Challenge Graphic]

Looking for fun ways to save this summer? Join the @Military Saves #OperationSavingsMS Summer Challenge and boost your savings this summer! Participate in Frugal Fun Weekends and see how many free activities you can find and engage in from July 21 through September 8, 2023. Submit your best savings tip for a chance to win \$100 cash EVERY FRIDAY on the Military Saves FB or IG pages using the hashtag #OperationSavingsMS!

<https://bit.ly/OperationSavingsMS>

Twitter:

[\[Challenge Graphic\]](#)

Join the #OperationSavingsMS @MilitarySaves Summer Savings Challenge!

Participate in the Frugal Fun Weekends and submit your best savings tip every Friday from July 21- September 8 using the hashtag #OperationSavingsMS under @MilitarySaves FB or IG posts for a chance to win \$100 cash every week! <https://bit.ly/OperationSavingsMS>

Instagram:

[\[Challenge Graphic\]](#)

Join the #OperationSavingsMS @Military.Saves Summer Savings Challenge!

Participate in the Frugal Fun Weekends and submit your best savings tip from July 21- September 8 using the hashtag #OperationSavingsMS under @Military.Saves weekly Friday social post for a chance to win \$100 cash every week! <https://bit.ly/OperationSavingsMS>

Newsletter or Email Announcement: Feel free to personalize or use the copy below along with our graphics in your email communications to your military audience.

Subject: Boost Your Savings with the Military Saves Summer Challenge

Attention Military Savers!

Are you ready to crush your saving goals? Join the Military Saves #OperationSavingsMS Challenge and boost your savings this summer!

What's the Challenge?

Participate in Military Saves Frugal Fun Weekends and discover how many free activities you can find and engage in. Track your savings by comparing them to what a routine weekend outing cost you.

Submit your savings tip under Military Saves social posts (on Facebook and Instagram) each Friday with how much you saved and be sure to use the hashtag #OperationSavingsMS for a chance to win \$100 cash every week from July 21 through September 8. Don't miss out!

[Join the Summer Savings Challenge](#)

[Follow Military Saves on Facebook](#)

[Follow Military Saves on Instagram](#)

Summer Savings Challenge Social Channels: Savers can submit their savings tips using the hashtag #OperationSavingsMS on Military Saves weekly Friday posts from July 21- September 8.

[Follow Military Saves on Facebook](#)

[Follow Military Saves on Instagram](#)

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